



## **ArcVera Renewables: Merged Renewables Firms Roll-out New Company Name, Brand and Website**

ANAHEIM, Calif. May 22, 2017 -- V-Bar, LLC and Chinook Wind, LLC announced their agreement to merge on April 17, 2017. Today, the newly formed consulting and technical services company is rolling out its name: ArcVera Renewables™, brand and website. The announcement is made in conjunction with the company's participation at American Wind Energy Association (AWEA) WINDPOWER 2017 conference taking place on May 22-25, 2017 in Anaheim, CA.

"We are excited to be launching our newly merged company at AWEA WINDPOWER which we and many of our clients and colleagues attend each year. The U.S. and global market for renewables is well-positioned for long-term expansion. Our combined skill sets and worldwide experience are ripe for creating competitive advantages in this environment," said Gregory S. Poulos, CEO and Principal Atmospheric Scientist of ArcVera Renewables.

### **About the Company Name and Brand**

The merger brings together diverse technical skill sets and business acumen that enable the new company to stand out and deliver more value to the marketplace. These include the joining of first-in-class competencies in atmospheric science and engineering and proven track records for accuracy, integrity, independence, and quality—all of which are essential to successful wind and solar projects. Technical and business forte are among the elements that are brought to light in the company name and visual identity.

"The name ArcVera represents forward movement underpinned by truth, which speaks to who we are as a company and reflects the goals of the clients we serve," said John Bosche, President and Principal Engineer at ArcVera Renewables.

In the design, bold letters and a vibrant color palette evoke the vitality of the ArcVera Renewables team and the industry. The overlay of the transparent arc embodies the company's commitment to openness and accountability.

To experience the company brand, visit: [www.arcvera.com](http://www.arcvera.com)

### **Customer Viewpoint**

"Our industry relies on the rigorous and responsive work of experienced teams like V-Bar and Chinook Wind. Tradewind Energy is excited to work with their new firm: ArcVera Renewables," said Kevin Walter, Vice President of Meteorology at Tradewind Energy, one of the largest wind and solar project development companies in the U.S.

### **About ArcVera Renewables**

ArcVera Renewables was formed in March 2017 through the merger of V-Bar, LLC and Chinook Wind, LLC. The company provides consulting and technical services for wind and solar energy across the project-lifecycle. Its team of atmospheric scientists, data analysts, and engineers leverage their advanced technical expertise and decades of global experience to meet the needs of landowners, project developers and sponsors, investors, and project owners and operators. For more information, please visit: [www.arcvera.com](http://www.arcvera.com)

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